



Katapy InstaFAST

Turn Your YouTube Channel into a Monetized FAST Channel

Automated. No Extra Work. A New Audience. A New Revenue Stream.

- Automatically pull your content
- AI powered channel creation
- Add ads with SSAI
- Program a 24/7 FAST channel
- Distribute to all devices
- New revenue for creators

REACH A BIGGER AUDIENCE
Your content on TV, mobile, web and more

MONETIZE YOUR CONTENT
Ad-supported revenue

NO EXTRA WORK
Fully automated from your existing YouTube channel

A NEW AUDIENCE
Viewers beyond YouTube

AFFORDABLE
Starting at \$200/month

1,500+ ACTIVE CHANNELS

400M+ HOUSEHOLDS

190+ COUNTRIES

Roku | firetv | apple tv | android tv | SAMSUNG | LG | Hisense | xfinity | iOS | Android | Web

Calling All Creators: Expand Your Content Reach and Grow Your Income on Autopilot

Katapy InstaFAST turns the YouTube content you already have into an automated, 24/7, ad-supported FAST channel - creating a new audience and a new revenue opportunity without adding another production workflow.

\$250B	200M	50M	<2%
estimated creator-economy value	<u>people worldwide call themselves creators</u>	<u>creators are earning income</u>	<u>of creators have 100K+ followers</u>

The creator economy has exploded from the early days of YouTube and blogging into a global business. Today, one in five social media users considers themselves a creator or influencer, and the percentage is even higher among Gen Z.

But creating content and building a sustainable media business are two very different things. Most creators remain relatively small, and only a tiny percentage break through the 100,000-follower mark. That makes the next question critical: **how do you get more value from the content you have already worked hard to create?**

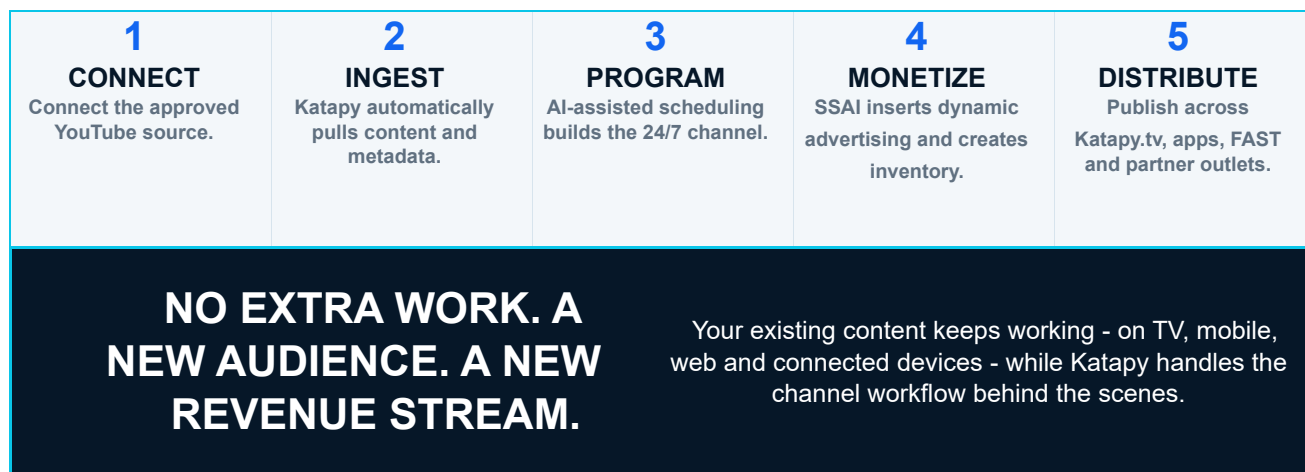
Your YouTube Library Can Become a 24/7 TV Channel

That is exactly what Katapy InstaFAST is designed to do.

Instead of asking creators to produce more content, learn another platform, or manage another publishing workflow, InstaFAST uses the content already on an approved YouTube channel and transforms it into a professionally programmed FAST channel.

A FAST channel - Free Ad-Supported Streaming Television - works more like a traditional television network than an on-demand library. It runs continuously, viewers watch for free, and advertising creates the revenue opportunity.

With InstaFAST, the process is automated from source content through distribution.



Why This Matters for Creators

Reach beyond YouTube. Your content can move from a single platform into a television-style experience available across connected-TV, mobile and web environments.

Create new ad inventory. InstaFAST adds dynamic advertising through server-side ad insertion (SSAI), turning viewing hours into monetizable opportunities.

Keep the workflow simple. The channel is built from the content you are already publishing. You are not being asked to create a second library just to participate.

Build a bigger media brand. A creator channel that runs 24/7 creates a very different presence from an individual video feed. It turns a content library into a programmed network.

From Creator Channel to Global Distribution

Katapy's broader platform is built to publish and monetize media across screens and devices. InstaFAST uses that infrastructure to give creators a path beyond the traditional social feed.

1,500+	400M+	190+	\$200/mo
active channels	households	countries	starting price

The result is a simple proposition: **take the content you have already created and make it work harder.** Instead of relying only on people discovering individual videos, InstaFAST creates an always-on destination that can reach viewers across Roku, Fire TV, Apple TV, Android TV, Samsung, LG, Hisense, Xfinity, iOS, Android and web.

That additional distribution can create new viewing hours. New viewing hours create new advertising inventory. And new advertising inventory creates another potential revenue stream from the same underlying content.

Is There a Catch?

There is a monthly platform fee, starting at approximately \$200 per month. Beyond that, the idea is deliberately simple: connect your approved content source, let Katapy automate the channel, and give your library another way to reach viewers and generate revenue.

For creators who have already invested the time, money and energy to build a meaningful content library, the bigger question may be: **why leave that content sitting in only one distribution model?**

**TURN WHAT YOU HAVE
ALREADY CREATED
INTO WHAT COMES
NEXT.**

YouTube library -> automated FAST channel -> more
screens -> more viewing hours -> new ad inventory.

Reach out to Katapy for an InstaFAST demo.